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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: North Macedonia

Country Size: 25,713 sq km
Citizens: 1,811,123 (2024) | Tendency: falling
GDP per Capita: 9,310.03 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Emerging Innovator (2025) | 40%
BEDA Member Organisations: /

Dedicated design policy status

No

Design in other policy agendas

- → **CCI Strategy** – A draft strategy (not yet adopted) mentions design in several places.
- → **Innovation Strategy** – Smart Specialisation Strategy of the Republic of North Macedonia 2024–2027 loosely mentions design. [Mentioned]
- → **Industrial / Development Strategy** – *National Development Strategy* refers to "public services designed according to the needs of beneficiaries" and mentions eco-design of products. [Mentioned]
- → **Circular Economy Strategy** – *National Waste Prevention Program (2022–2028)* integrates actions for adopting eco-design principles. [Integrated]
- → **Digital, architecture strategies** – No dedicated strategy or references identified.

Observations

North Macedonia is in the early stages of integrating design into policy frameworks. While no dedicated design policy exists, references to design appear across several strategic documents, including cultural, innovation and sustainability agendas. The emphasis on eco-design and user-centred public services suggests an emerging awareness of design's role in governance and sustainability. However, the lack of concrete measures and the absence of design in digital strategies indicate that integration remains superficial.

ADDRESS

c/o BEDA The Bureau of European Design Associations c/o Wallonie-Bruxelles Design Mode (WBDM) - AWEX, Place Sainctelette 2, 1080 Brussels, Belgium | www.madres.beda.org

ACCOUNT DETAILS

The Bureau of European Design Associations | BNP Paribas Fortis
IBAN: BE97 0019 8615 7549
BIC: GEBABEBB

CONTACT

office@beda.org

REGISTRIES

RPM: Bruxelles
Union des Associations Internationales Org ID: BE 0844.127.553
Transparency Registry Number: 71 028 143 474-84